



Project: Town of Dryden Comprehensive Plan **EDR Project No:** 19183

Meeting Date: 06/10/2020

Committee Members Present: John Kiefer, Chairperson; Craig Anderson; Joseph Wilson; David Weinstein; Thomas Hatfield; Daniel Bussmann; Alice Green; Simon St. Laurent, Ray Burger, Director of Planning Town of Dryden; the following members of the public: Jason Leifer, Town Supervisor, Dan Lamb, Town Deputy Supervisor; Charles Geisler, Karl Kolesnikoff, Craig Schutt, Martin Hatch, Buzz Lavine; and the following members of the EDR Team: Jane Rice, Principal-in-Charge; Sam Gordon, Senior Project Manager

Discussion:

Review and Approval of 5/13/2020 Minutes

The Committee discussed the minutes from the 5/13/2020 meeting and the minutes were accepted as presented. The Chairperson reviewed the status of action items from the 5/13/2020 minutes, the following actions are to be completed:
+ EDR to add program sponsor and adoption information to previous plan summaries.

Public Speaker Series Update

The Committee is continuing to organize and host Public Speaker Series meetings. A presentation was held on June 8th at 7pm through Zoom for the westside of Dryden. As upcoming series are identified they will be communicated with EDR so that they can be added to the Dryden 2045 website. The committee asked where the results from the meetings that have been held to date can be found; it was discussed that this information should be moved from its current location on the website to under the “news & updates” tab. Alice Green mentioned that they have been using three questions to help to spur conversation at the end of the presentations as follows:

- + What makes Dryden a great place to live?
- + What initiatives would you like to see the town undertake over the next 25 years?
- + What are your biggest concerns for the town over the next 25 years?

These questions have worked well in garnering discussion from Speaker Series participants.

ACTION ITEM(s):

Public Speaker Series Committee to continue to identify, organize, and host additional events; as events are identified they should be shared with EDR so they can be added to the Dryden 2045 website along with summary notes from the meetings once they have taken place. EDR to move Public Speaker Series information on the website so that it is under “News & Updates.”

Community Survey Planning

Review Survey Instrument w/Comments from Steering Committee

Sam Gordon from EDR provided an overview of Committee responses to the DRAFT survey questions. Overall, the committee wanted to see more integration between the 2000 survey that was administered prior to the 2005

Comprehensive Plan, and the current survey effort. The Committee members also were concerned about the section related to Energy & Climate – this section will be renamed to Energy & Sustainability. EDR developed a revised survey outline in response to committee feedback which identifies questions that were asked in 2000, the metrics for evaluating answers, and a suggested question for this survey for the Committee to review. Sam asked for clarification on whether some of the survey questions from the 2000 survey were still relevant including: Should a connector road be developed between Rt 366/13 and Rt. 79? (committee suggested that this is no longer a relevant question), and two questions regarding historic preservation in the town (the committee indicated that these were not important and could be removed from the survey). As the Committee members had not all had a chance to review the revisions, the matter was tabled. EDR will provide a revised survey for review after the meeting ends incorporating changes that were discussed. The committee agreed to review the revised survey and provide comments by 6/17/2020. EDR will review comments and provide a revised survey by 7/1/2020 for the Committee's review.

Establish Survey Administration and Communication Plan

Ray Burger provided an overview of the costs associated with distributing the survey. There are two options that have been explored: 1) post card mailing which goes to every address including post office boxes within Dryden (total cost \$2000), the Town is exploring the costs for 6x9 postcard option. This option would not reach business owners who have an out of town address. 2) full printed survey mailing to every residential property owner, this option would exclude renters (\$6500 including a stamped return envelope - \$4000 without stamped return envelope). There was discussion about the method for survey distribution; the committee voted to use the post card mailing – with the Town looking into the option for a 6X9 postcard.

EDR provided a DRAFT logistics/communication plan for the survey, and there was discussion about the logistics of encouraging the public to take the survey. Several members of the public asked questions about how to reach difficult to reach populations, this was discussed by the Committee. Some options might be to distribute the survey through local list-serves, faith communities, and municipal offices. The Town could also set up some creative outreach events with the Parks mobile inflatable movie screen. Based on the discussion, the DRAFT logistics/communication plan will be revised and a new version will be sent out to the committee for review.

ACTION ITEM(s):

EDR to provide updated survey outline based on committee feedback for review. Committee to review revised survey and provide comments by 6/19/2020. EDR to review Committee comments and provide a revised survey by 7/1/2020 for the Committee to review. Town to explore costs for a 6X9 postcard. EDR to provide the Committee a revised logistics plan to the Committee for review and comment.

Summary of Meeting w/Mike Lane and Martha Robertson

This matter was tabled.

Summary of Comments on 2005 Plan Goals and Objectives

This matter was tabled.

Summary of Comments on Introduction

This matter was tabled.

Next Steps

This matter was tabled.

Future Meeting Dates

The next meeting date will be July 8, 2020.

Copies To: Town of Dryden Planning Board

These meeting minutes have been prepared by Sam Gordon of EDR. If there are any discrepancies, please notify our office within three business days of receipt.