

ECONOMIC DEVELOPMENT



NEED TO
SUPPORT LOCAL
BUSINESSES AND
ENTREPRENEURS

NEED TO
CAPITALIZE ON
THE TOWN'S
RECREATIONAL
ASSETS

NEED TO CREATE
POCKETS OF
COMMERCIAL
AND INDUSTRIAL
DEVELOPMENT

ECONOMIC DEVELOPMENT



COMMUNITY ISSUES, NEEDS, and CONCERNS

NEED TO SUPPORT LOCAL BUSINESSES AND ENTREPRENEURS

NEED TO CAPITALIZE ON THE TOWN'S RECREATIONAL ASSETS

NEED TO CREATE POCKETS OF COMMERCIAL AND INDUSTRIAL DEVELOPMENT

DRAFT GOALS:

FACILITATE COMMERCIAL AND INDUSTRIAL DEVELOPMENT IN NODAL AREAS

DEVELOP AND SUPPORT THE LOCAL BUSINESS COMMUNITY AND WORKFORCE

SUPPORT THE GROWTH AND DEVELOPMENT OF RECREATIONAL TOURISM

DRAFT GOAL:

FACILITATE COMMERCIAL
AND INDUSTRIAL
DEVELOPMENT IN NODAL
AREAS

DEVELOP AND SUPPORT
THE LOCAL BUSINESS
COMMUNITY AND
WORKFORCE

SUPPORT THE GROWTH
AND DEVELOPMENT OF
RECREATIONAL TOURISM

DRAFT STRATEGIES:

Simplify
regulations and
allow for creative
or flexible
development

Expand water and
sewer
infrastructure in
defined nodes

Balance
development
between the
eastern and
western portions
of the community

Develop stronger
relationships and
collaboration with
the villages of
Freeville and Dryden
to create
destinations

DRAFT GOAL:

DEVELOP AND SUPPORT
THE LOCAL BUSINESS
COMMUNITY AND
WORKFORCE

FACILITATE COMMERCIAL
AND INDUSTRIAL
DEVELOPMENT IN NODAL
AREAS

SUPPORT THE GROWTH
AND DEVELOPMENT OF
RECREATIONAL TOURISM

DRAFT STRATEGIES:

Promote infill
development
and adaptive
reuse

Encourage a
chamber of
commerce to
support local
business growth
and retention.

Improve internet
service and
connectivity to
support local and
home-based
businesses

Workforce
development in
agriculture,
culinary, and
hospitality with
TC3 and Cornell

DRAFT GOAL:

SUPPORT THE GROWTH AND DEVELOPMENT OF RECREATIONAL TOURISM

DEVELOP AND SUPPORT THE LOCAL BUSINESS COMMUNITY AND WORKFORCE

SUPPORT THE GROWTH AND DEVELOPMENT OF RECREATIONAL TOURISM

DRAFT STRATEGIES:

Promote and incentivize local business development around trails

Promote agritourism

Identify local business gaps and provide resources for local businesses

Support farm stands and markets

Conduct trail user studies

Host a bicycles bring business workshop

Create strong connections between trails and destinations